

BACHELOR OF FINE ARTS IN DIGITAL MEDIA AND COMMUNICATIONS

CAA ACCREDITED PROGRAMME



Duration - 4 years*



Credit Hours - 120



Internships



Scholarships and
bursaries available**

Discover the dynamic world of digital media through our Bachelor of Fine Arts in Digital Media and Communications at Amity University Dubai. The programme prepares you for a career in the digital and communication industries. You'll learn to create and manipulate digital content, understand communication theories in the digital age, and develop integrated communication strategies.

*Opt to fast track degree by taking courses during the summer

**Scholarships are based on merit



POTENTIAL CAREER PATHS



Multimedia Content Creator



Publicist



Social Media Manager



Development Communication Strategist



Content Strategist



Graphic Designer



Media Planner



Editor



Journalist



TV and Radio Presenter

WHY AMITY?

- ▶ MOE licensed institution
- ▶ CAA accredited degrees
- ▶ Innovative learning and research environment
- ▶ PhD qualified faculty
- ▶ Diverse range of courses
- ▶ Strong industry connect
- ▶ World-class campus
- ▶ Placement and career support

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